



—● Pediatric Mobile Immunization Clinics RFA - Info Session

January 24 & February 13, 2025



King County

Best Starts for
KIDS

● INTRODUCTIONS

- Andie Lyons, she/her
Child and Youth
Immunizations Program Lead
- Kristie Wong, she/her
Child and Adolescent Immunizations
Program Manager
- Phil Thompson, he/him
Contract Specialist

● AGENDA

- Overview of **Best Start for Kids**
- Overview of the **Child and Adolescent Immunizations (CAI)** strategy
- Review key elements of the **Pediatric Mobile Immunization Clinics** Request for Application (RFA)
- Criteria overview
- Question and answers

—● LOGISTICS

How to ask questions:



Zoom: add your questions to the chat box.



Email: RFA Lead, Phil Thompson

CPRES-BSK@KingCounty.gov



● VISION

Happy, Healthy, Safe and Thriving

We want to see babies born healthy, kids thrive, and young people grow up to be happy, healthy, successful adults.

● MISSION

Best Starts for Kids strengthens families and communities so that babies are born healthy, children thrive and establish a strong foundation for life, and young people grow into happy, healthy adults.





“
Equity is an
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- CYAB Equity Statement

● CYAB AND EQUITY STATEMENT

- Equity is an ardent journey toward well-being as defined by the affected
- Equity is disruptive and uncomfortable and not voluntary
- Equity is fundamental to the community we want to build

[Full statement can be found here.](#)



● PRINCIPLES



PROMOTION



PREVENTION



**EARLY
INTERVENTION**



**POLICY &
SYSTEMS
CHANGE**



Funding Basics for Best Starts 2.0

- 6-year property tax levy
- 19 cents per \$1,000 assessed value
- Average cost: \$114 for 600K home
- March 2021 projected revenue: \$879M

—● INVESTMENT AMOUNTS FOR 2.0 LEVY (2022 – 2027)



Child Care – ~\$200M

Capital Projects – up to \$50M

TA/ Capacity Building – ~\$10M

Homelessness Prevention - ~ \$22M

Investing Early (P-5) – 50% of remaining levy

Sustaining the Gain (5-24) – 37% of remaining levy

Communities Matter – 8% of remaining levy

Data and Evaluation – 5% of remaining levy



BSK SUSTAIN THE GAIN (FIVE TO 24)

Direct Services

- Expanded Learning
- Healthy and Safe Environments
- Liberation & Healing from Systemic Racism
- Positive Family Connections
- SB:SBIRT
- School-Based Health Centers
- Stopping the School to Prison Pipeline
- Transitions to Adulthood
- Youth Development

Integration & Other Strategies

- Lead & Toxics
- **Child and Adolescent Immunizations**

—● BEST STARTS FOR KIDS

CHILD AND ADOLESCENT IMMUNIZATIONS STRATEGY

**Sustaining the
Gain (5-24)
Investment**



**Child and
Adolescent
Immunizations**

Child and Adolescent Immunizations addresses systemic barriers to vaccine delivery, and communities' emergent and changing basic healthcare needs by gathering key stakeholders and implementing quality improvement in pediatric healthcare.

- 1. Youth-Led Vaccine Education and Outreach**
- 2. Pediatric Mobile Immunization Clinics**

CHILD AND ADOLESCENT IMMUNIZATIONS STRATEGY

1. Youth-Led Vaccine Education and Outreach:

- Child and Adolescent Immunizations empowers young people and equips them with the skills to design and implement health education and outreach campaigns to increase awareness and confidence in adolescent vaccines.



CHILD AND ADOLESCENT IMMUNIZATIONS STRATEGY

2. Pediatric Mobile Immunization Clinics:

- Child and Adolescent Immunizations expands access to no-cost vaccines in communities that experience inequities due to access barriers, medical discrimination, racism, transportation, language, cost, and other factors.



● HISTORY OF THIS PROJECT

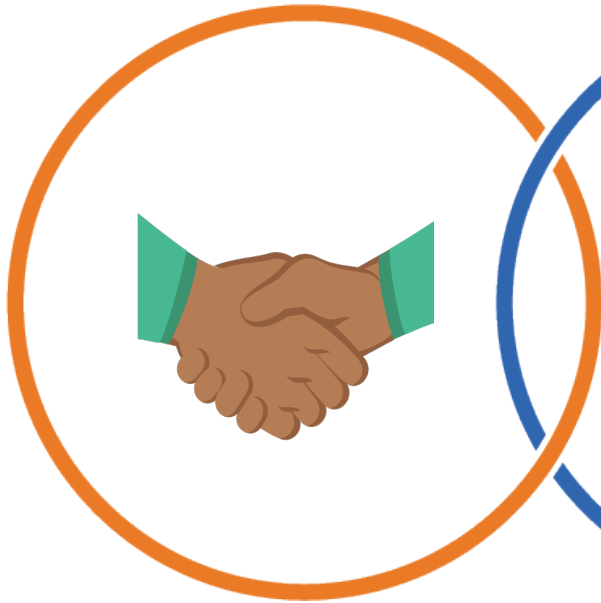
- An RFA for a similar project was released in 2022 and 2023.
- This is the first year that Best Starts for Kids will funding this work.

—● WHO IS THIS RFA FOR?

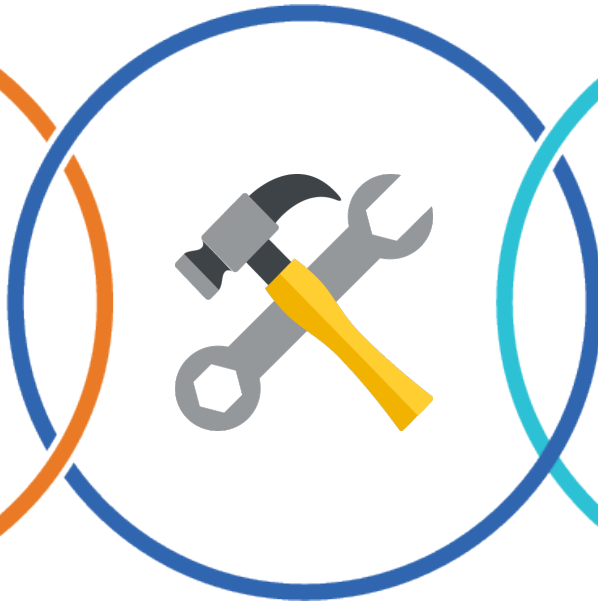
*RFA = REQUEST FOR
APPLICATION

- Healthcare providers that are able to provide mobile vaccinations to youth and families
- Healthcare providers that are flexible and able to serve communities with the highest barriers to vaccine access

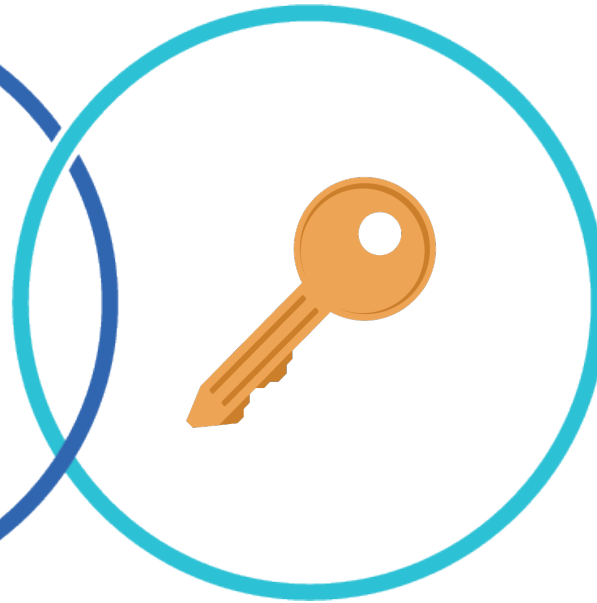
DATA & EVALUATION



Partnership



Collaboration



Accessibility



FIND
DATA!

kingcounty.gov/BSKindicators

● USING DATA IN YOUR PROPOSAL: WHAT'S THE STORY?



1. Identify your story: What do you want to tell reviewers about your organization, program, community?
2. What data or information will help illustrate your story?
3. Find the data you need!
 - Numbers, maps, stories, pictures
4. Need support? Reach out to a BSK Technical Assistance provider.

● USING DATA IN YOUR PROPOSAL: FINDING DATA



- Best Starts for Kids indicators
- Other King County data resources:
 - Communities Count
 - Community Health Indicators
- State and national data
- Your organization's data!

● PERFORMANCE MEASUREMENT: THINGS TO KNOW

- All programs will participate in performance measurement and reporting activities. This includes quantitative and qualitative (narrative) data to share your program's impact.
 - Programs are required to report zip codes for participants receiving services.
- An evaluation plan is **not** required as part of your proposal. Best Starts for Kids will partner with funded organizations to create performance measures and data collection plans.
- Best Starts also has several tools available to help measure impact, including the **Youth Development Measurement Tool**.

● SUBMITTING DATA

Progress Reports and Invoicing: Bimonthly

Performance measures: Quarterly

- Data including demographics, services, and outcomes information.
- Past examples:
 - Number (#) of youth, parents, and caregivers receiving services
 - Percent (%) of participants satisfied with services

Narratives: Annual

- Summary of program changes, successes, and challenges.

—● SUMMARY

Funding available: **\$200,000**

Application due date: **February 27, 2025**

Contract period: **From April 15, 2025 to December 31, 2027**

Funding request limits: **\$200,000**

Anticipated number of awards: 1-2

TIMELINE

RFA release	January 17, 2025
Info session #1	January 24, 1-2pm;
Info session #2	February 13 11am-12pm
Deadline to request technical assistance	February 21
Deadline to submit questions	February 21
Application due date	Thursday, February 27th, by 2:00pm
RFAs rated and review	From March 5 to March 13
Applicant interviews (if requested by review panel)	March 17
Notification of RFA Status	March 21
Contract Discussions	From March to April
Potential contract start date	April 15, 2025

● FUNDING PRIORITIES

This RFA is seeking an organization who has experience hosting mobile vaccination clinics and a successful history working with diverse communities. The program should have the ability to be flexible and respond quickly to the needs of communities with limited access to healthcare.

● RFA RATING & REVIEW

- Carefully review the rating criteria.
- The review panel will closely follow this scoring rubric.
- All proposals submitted will go through a formal review process.
- The appeals process is outlined in the RFA.

● APPLICATION MATERIALS & TIPS



1. Application Packet

- Application Questions and Rating Criteria
 - Capacity, Experience, Program Design Description, Equity and Accessibility
- Project Workplan
- References

2. Budget template

- Application Questions will be completed in the Application Packet (word document) and then uploaded to Zoom Grants
- Responses do not need to be lengthy; lists/bullet points are acceptable
- all documents will be submitted on ZoomGrants
- **Be sure to upload all documents to ZoomGrants before the deadline!** ZoomGrants can be slow with multiple users.

—● BUDGET TIPS

- Budgets should be developed for the length of the contract term.
- If you are applying as one organization, you only need to use the budget labeled “Lead Applicant.”
- If multiple individuals or orgs are applying as partnership, please detail individual budgets
- You can budget by an hourly rate or FTE, depending on your structure.
- Budgets need to be spent by December 31st, 2027
- Be sure to read the instructions!!

● TECHNICAL ASSISTANCE

Free technical assistance (TA) is available to support applicants and eliminate barriers that might prevent you from seeking funding, through 2/21.

TA providers can:

- Assist in determining appropriate fit between your program and the RFA;
- Provide guidance on how best to answer questions and where to find supportive data;
- Support application review, including editing and budget review. TA is not grant writing.

● ADDITIONAL RESOURCES

- Next info session is **February 13th, 11:00am – 12:00pm**
- Email questions to CPRES-BSK@KingCounty.gov
- Contact **Technical Assistance Providers** directly for support
- See the **glossary of terms** for a list of relevant definitions
- Use the **checklist** to make sure your application is complete



—● QUESTIONS?



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