



—● **Information Session**  
Youth Development Program Services RFP

March 6 & 13, 2025



King County

Best Starts for  
**KIDS**

# ● AGENDA & RFP TEAM

1. Background on Strategy
2. RFP Overview & Timeline
3. ZoomGrants Application Basics
4. Questions and Answers

*Please type questions  
into the meeting chat*

RFP Lead	<b>Cherish Cronmiller, she/her</b>
Program Lead	<b>David Gistarb, he/him</b>
Contract Monitor	<b>Charlene Jose, she/her</b>
Evaluation	<b>Leah Grodinsky, she/her</b>



Best Starts for Kids is King County's community-driven initiative to support every baby born and child raised in King County to be happy, healthy, safe, and thriving.





## ● VISION

- **Babies are born healthy and given a foundation for a happy, healthy life.**
- **Young people have equitable opportunities to be safe, healthy, and thriving.**
- **Communities offer safe, welcoming environments for their kids.**

# HOW DO WE DO IT?



**PROMOTION**



**PREVENTION**



**EARLY  
INTERVENTION**



**POLICY & SYSTEMS  
CHANGE**

# YOUTH DEVELOPMENT STRATEGY AREA

**Youth Development** encompasses programs that provide opportunities for young people to participate in the following strategies:

Mentoring;

Youth leadership and engagement opportunities;

Activities that promote **positive identity development**; and

**Healthy and safe relationships**, including resources for mental health, domestic/intimate partner violence prevention, and peer to peer support.





# ● STRATEGY PROMOTIVE AND PROTECTIVE FACTORS (5 TO 24)/GUIDING PRINCIPLES

## **Increase Promotive and Protective Factors**

- Youth Resilience
- Social Connections
- Knowledge of adolescent development
- Concrete support in times of need
- Cognitive and social-emotional competence
- *Positive identity Development*
- *Physical Health*

## **DYNAMIC OUTCOMES Healthy Development and Well-being for Youth**

- Physically and emotionally healthy
- Hopeful, optimistic, compassionate, curious, resilient identity
- Supportive family and social networks
  - Ability to form and sustain caring committed relationships
  - Success in school and workplace
    - Service to community or society

## **Reduce Risk Factors**

- Psychological Stressors
- Inadequate or negative relationships with family members, adults outside youth's families and peers
- Insufficient or inadequate opportunities for positive growth and development
- Unsafe, unstable, inequitable environments

## —● FOCUS POPULATION & OUTCOMES



**Focus Population:** Youth in elementary school, middle school, high school, and/or ages 18 to 24.

**Outcomes:** Increase the number of Protective Factors for youth ages 5 to 24.



# ELIGIBILITY

Proposers must have a federal tax identification number and serve communities in King County. Organizations may partner to submit one proposal as a partnership, but one organization must be designated as the lead for the proposer.

The following are welcome to apply:

- A. Not-for-profit organizations (or fiscally sponsored by an organization) with 501(c)3 status (including community-based or faith-based organizations);
- B. For-profit entities;
- C. Tribes and tribal organizations;
- D. Schools and school districts;
- E. Public or governmental entities; and/or
- F. Women of color-led organizations, small non-profit organizations, community-based organizations, or young people-led organizations serving in the South King County region are encouraged to apply.

County departments or offices are not eligible per County Council mandate. Any organizations debarred (i.e., banned, disqualified, excluded) from receiving federal funds will not be awarded funding.

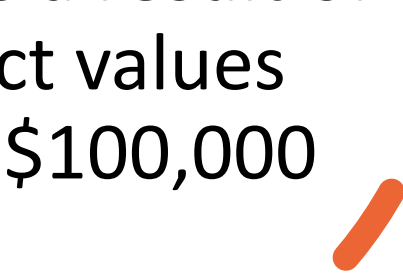




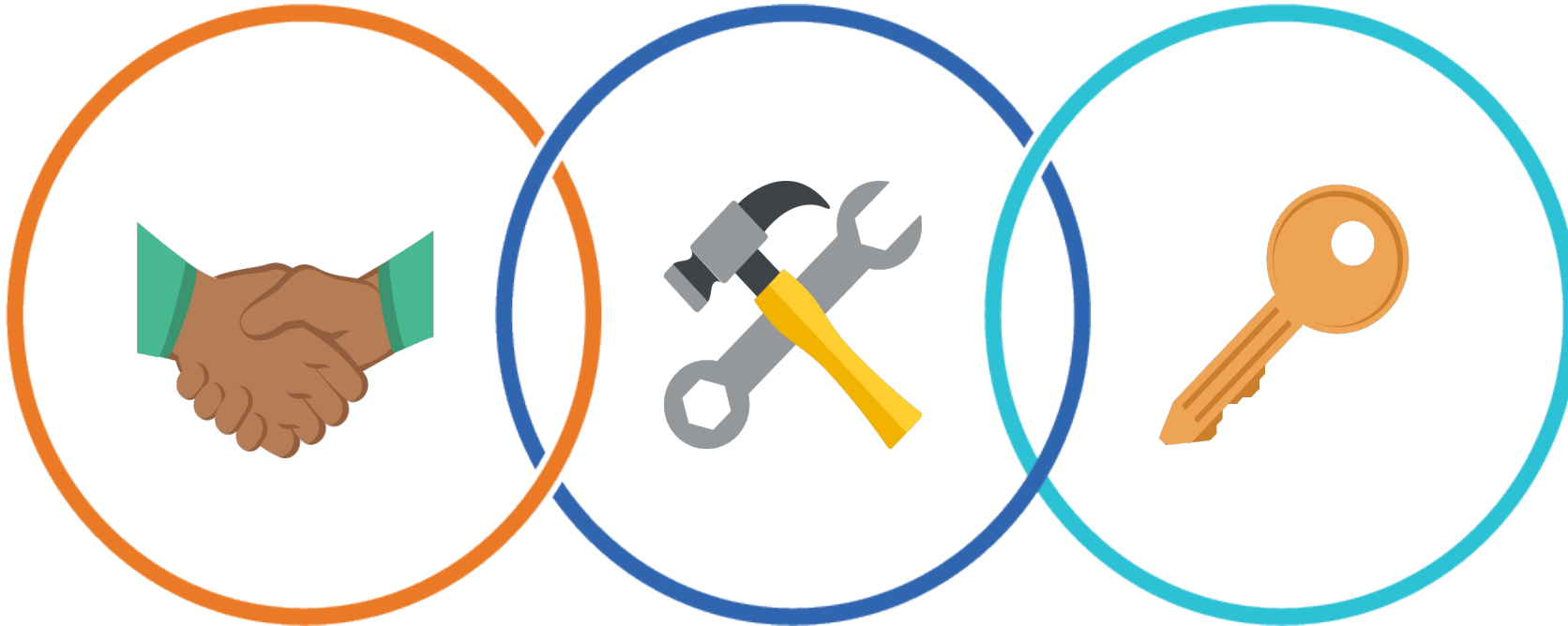
## HIGHLY COMPETITIVE RFP

Best Starts anticipates this RFP will be highly competitive and strongly encourages potential proposers to engage in technical assistance for help determining appropriate fit between a proposal and this funding opportunity.

Best Starts anticipates awarding an estimated 30 to 35 contracts as a result of this RFP, with individual contract values estimated to be a minimum of \$100,000 and a maximum of \$400,000.



# DATA & EVALUATION



Partnership

Collaboration

Accessibility



## ● USING DATA IN YOUR PROPOSAL: WHAT'S THE STORY?



1. Identify your story: What do you want to tell reviewers about your program or community?
2. What data or information will help illustrate your story?
3. Find the data you need!
  - Numbers, stories
4. Need support? Reach out to a BSK Technical Assistance provider.

## ● USING DATA IN YOUR PROPOSAL: FINDING DATA



- Best Starts for Kids indicators
- Other King County resources:
  - Communities Count
  - Community Health Indicators
- State and national data
- Your organization's data!

## ● PERFORMANCE MEASUREMENT: THINGS TO KNOW

- All **funded** programs will participate in performance measurement and reporting activities. This includes quantitative and qualitative (narrative) data to share your program's impact.
- An evaluation plan is **not** required as part of your proposal. We will partner with funded organizations to create performance measures and data collection plans.
- Best Starts also has several resources available to help measure impact, including the [Youth Development Measurement Tool](#).



## —● SUBMITTING DATA

### Performance measurement reporting

- **Demographics:** Age, Gender identity, Race/ethnicity, ZIP code
- Information on **services and outcomes**
  - # of youth enrolled in services
  - % of youth regularly engaged
  - % of youth gaining knowledge or skills
  - % of youth developing positive identity
- Quarterly

### Narrative reporting

- Summary of **program changes, successes, and challenges**
- Annually



# ● HOW WILL PROPOSERS BE SELECTED?

## 1. Administrative Review

- a. Proposals must meet Minimum Qualifications
- b. Proposals must be complete and responsive to all questions

## 2. Review Panel

- a. Proposals will be scored by Review Panel
- b. Highest and most competitive scoring

Proposals will be recommended for a contract

## 3. Proposers must be approved by DCHS leadership

## ● RFP RATING CRITERIA

Criteria Description	Total Points Possible
1. Equity/Need (Question 1)	5
2. Program Description, Activities, Goals, And Outcome (Questions 2-4)	10
3. Expertise, Experience, and/or Intentions (Question 5)	5
4. Youth/Community Involvement (Question 6)	5
5. Budget	Not Rated
<b>Total Maximum Points Possible</b>	<b>25</b>

See RFP Section VIII. Selection Process for details.



## —● SUMMARY

Funding available: **\$12,000,000**

Proposal due date: **April 15, 2025 by 2:00 PM Pacific Time**

Contract duration: **28 months (Aug 2025 – Dec 2027)**

Funding request limits: **\$400,000**

## **TIMELINE** \*SUBJECT TO CHANGE IF NECESSARY

RFP Release	March 3, 2025
Information Sessions	March 6 & 13, 2025
Deadline to Submit Questions via ZoomGrants	April 4, 2025
Deadline to Request Technical Assistance	April 4, 2025
<b>Proposal Due Date</b>	<b>April 15, 2025 by 2:00 PM</b>
Proposals Reviewed and Scored	April 18, 2025 – May 12, 2025
Notification of Selected and Non-Selected Proposers	June 2025
Potential Contract Start Date	August 2025

## ● USE OF AI

Responses that provide specific, detailed examples may be rated more favorably. DCHS reserves the right to adjust scores if similar responses are frequently found in separate proposals.

If you choose to use Artificial Intelligence (AI) for any part of your proposal, make sure you review and edit any responses provided to ensure a **clear** description of your **specific experience** and how it relates to this RFP.



## ● HOW TO APPLY

To apply for this RFP, please visit:  
<http://www.zoomgrants.com/zgf/bskyd2025>

### **In ZoomGrants:**

1. Respond to all questions in each tab
2. Upload Attachment B, Budget Template to the "Uploads" tab

### **Any Questions:**

Please email RFP Lead, Cherish Cronmiller,  
[ccronmil@kingcounty.gov](mailto:ccronmil@kingcounty.gov)

## —● ZOOMGRANTS – PROPOSAL INSTRUCTIONS

- Proposals must be received via ZoomGrants **no later than April 15, 2025 by 2 PM.**
- Proposers are responsible for regularly checking ZoomGrants for any updates, clarifications, or amendments to this RFP.
- If Proposers experience technical issues with ZoomGrants, please submit a ticket to ZoomGrants or contact the RFP Lead for assistance.
- Proposers should allow sufficient time to ensure timely receipt of the proposal or to resolve any technical difficulties with ZoomGrants.

# Best Starts Youth Development RFP

# DO NOT ARCHIVE IN ZOOMGRANTS

Archiving removes the application from the administrator view and is the first step for deleting an application. It will appear to the Rfx Lead as if no application existed at all.



**Do not click this unless you want to start the process of deleting your application and risk your application not being submitted at all.**

# ● CONTRACT STANDARD TERMS AND CONDITIONS

## STANDARD TERMS AND CONDITIONS

### 1. Contract Services and Requirements, and Incorporated Statement of Works

The Contractor shall provide services and meet the requirements included in these Standard Terms and Conditions and in the attached Statement of Work, Statement of Work(s), or attachments each of which is incorporated herein by this reference:

### 2. Contract Term

The terms of this Contract shall become effective on the date of last signature and shall terminate on \$contract\_end\_date, unless extended or terminated earlier, pursuant to the terms and conditions of the Contract. Contracted services, as described in the attached Statement of Work may be compensated as outlined below beginning on \$service\_period\_start\_date, (the "Service Period Start Date").

### 3. Compensation and Method of Payment

#### A. Compensation:

The County shall compensate the Contractor for satisfactory completion of the services and requirements as specified in this Contract and its attached Statement of Work.

#### B. Invoicing:

The Contractor shall submit invoices and all accompanying reports as specified in the attached Statement of Work, including its final invoice and all outstanding reports. The County shall endeavor to make payment not more than 30 days after a complete and accurate invoice is received.

#### C. Final Invoice:

The Contractor shall submit its final invoice and all outstanding reports as specified in this Contract and its attached Statement of Work. If the Contractor's final invoice and reports are not submitted as required, the County will be relieved of all liability for payment to the Contractor of the amounts set forth in the final invoice or any later invoice.

#### D. Reimbursement for Travel:

The Contractor shall not be reimbursed for travel unless otherwise specified within a Statement of Work.

Be sure to **read the Standard Terms and Conditions** to get an understanding of what you will be agreeing to if you are awarded a contact.



# PROOF OF INSURANCE

Contractors upload their Certificate of Insurance (COI) and Additional Insured Endorsement to their provider profile in Agiloft, which is DCHS' contract management system. The COI and Additional Insured Endorsement are typically two separate documents.

		<h1 style="margin: 0;">CERTIFICATE OF LIABILITY INSURANCE</h1>				OP ID: SR DATE (MM/DD/YYYY) 01/10/2019																				
<p>THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.</p> <p><b>IMPORTANT:</b> If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).</p>																										
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	DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 10,000																									
	MED EXP (Any one person) \$ 10,000																									
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POLICY NUMBER: XXXXXXXX  
EFFECTIVE: 4/15/20XX – 4/15/20XX  
INSURED: Contractor Name

COMMERCIAL GENERAL LIABILITY

**THIS ENDORSEMENT CHANGES THE POLICY. PLEASE READ IT CAREFULLY.**

**ADDITIONAL INSURED — DESIGNATED PERSON OR ORGANIZATION**

This endorsement modifies insurance provided under the following:

COMMERCIAL GENERAL LIABILITY COVERAGE PART.

**SCHEDULE**

Name of Person or Organization:

**King County, its officers, officials, employees and agents**

(If no entry appears above, information required to complete this endorsement will be shown in the Declarations as applicable to this endorsement.)

WHO IS AN INSURED (Section II) is amended to include as an insured the person or organization shown in the Schedule as an insured but only with respect to liability arising out of your operations or premises owned by or rented to you.



## ● TECHNICAL ASSISTANCE

Free technical assistance (TA) is available to support applicants and eliminate barriers that might prevent you from seeking funding.

- Once an RFP opens, you can read the bios of the TA providers; choose one who seems like they'd be a good fit
- Reach out early in the process!
- Contact the provider via phone or email
- Give provider 24 hours to respond before reaching out to another provider
- Contact the TA provider at least three days before RFP closes
- If the fit does not seem right, feel free to let the provider know and reach out to a new one!

## —● DON'T FORGET

Best Starts anticipates this RFP will be highly competitive and strongly encourages potential proposers to engage in technical assistance for help determining appropriate fit between a proposal and this funding opportunity.

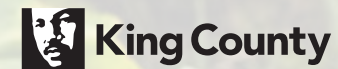




## —● QUESTIONS?

Email questions to  
Cherish Cronmiller  
[ccronmil@kingcounty.gov](mailto:ccronmil@kingcounty.gov)

RFP Lead



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