

This strategy invests in:

Investing Early (prenatal - 5)
so that babies are born healthy
and establish a strong foundation
for lifelong health and well-being

Sustaining the Gain (ages 5 - 24)

Communities of Opportunity

Other investment area

Estimated annual reach:

1,650 families

Funding Estimate (2022-2027):

\$63,398,000



Home-Based Services

We know that early positive interactions between caregivers and their children can have a great impact on success later in life. Home-based services are a type of relationship-based support provided by trained home visitors to expecting caregivers, and caregivers of children birth to age five in the place families feel most comfortable – their home. Through Best Starts’ Home-Based Services strategy, parents are provided a range of resources that support healthy births, increased parenting knowledge and confidence, strengthened parent-child attachment, positive child development, and school readiness.

Best Starts understands that it’s important for families to have a range of different home-based services that best support them. To support building a system that meets the needs of all families, we invest in Evidence-Based, Evidence-Informed, and Community-Designed Programs.

The last program model expands the dominant cultural understanding of “evidence” to include community-based ways of knowing—such as experience, knowledge, and local client data—and show that practitioners in the field, families, communities, and diverse cultures serve a vital role in identifying optimum programs and services. Collectively, all three program models are vital to Best Starts’ vision of investing early, so that babies are born healthy and establish a strong foundation for lifelong health and well-being.



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