



# COMMUNITIES OF OPPORTUNITY

 King County

Best Starts for  
**KIDS**



SEATTLE  
FOUNDATION

the heart & science of philanthropy

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## OPEN HOUSE


COMMUNITY PARTNERSHIPS AND  
SYSTEMS AND POLICY CHANGE RFPS

JUNE 29, 2022

# Agenda

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- Welcome and Introductions
- Overview of COO
- Information on Community Partnerships RFP
  - Overview
  - Eligibility
  - Timeline
- Information on Systems and Policy Change RFP
  - Overview
  - Eligibility
  - Timeline
- Questions



Communities of Opportunity's mission is to create greater health, social, economic, and racial equity in King County so that all people thrive and prosper, regardless of race or place.

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COO is a growing network of residents, communities, decision makers, and funders who believe every community can be a healthy, thriving community—and that equity and racial justice are both necessary and achievable.

# COO's Three Strategy Areas

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Racial equity and partnership are both central to each of COO's three reinforcing strategies/investment areas:

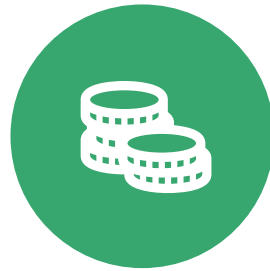
- **Community Partnerships** that drive change locally.
- **Systems and Policy Changes** that create and sustain equity at all levels.
- A **Learning Community** that leverages the power of collective knowledge to accelerate change.

# COO Four Result Areas

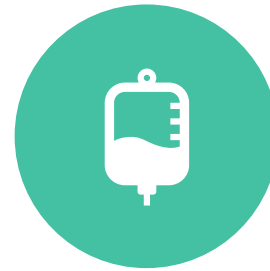
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**COMMUNITY  
CONNECTIONS**



**ECONOMIC  
OPPORTUNITY**



**HEALTH**



**HOUSING**

# Community Partnerships RFP

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# COO Definition/Description of a Partnership

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## A Partnership (Coalition/Alliance/Collaborative/Network)

- see themselves engaging in **movement building** on a specific issue and is **connected** to a place or cultural community.
- has already completed an **analysis** of the landscape and is **mobilizing a base** or has already mobilized a base.
- has **established existing relationships** with other power building organizations.
- can leverage resources to grow their base and power.
- focuses on **creating healthy and healing** relationships among their members and partners.

# Community Partnerships (CP)

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- ❑ COO supports partnerships that are reflective of and embedded in the communities they serve and draw on the **strengths and assets** of these communities to achieve the long-term goal of reducing and ultimately eliminating inequities.
- ❑ Partnerships work on the **root cause** of the challenges their community faces and are willing to be innovative in order to achieve the results they seek.
- ❑ COO believes that a shared vision and clear a decision-making model among partners and **shifting power** are imperative to impacting inequities by **race and place**.



# Examples of types of activities CP will support

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- Convening a partnership/collaborative group on a regular basis to develop and work on a **shared agenda**
- Mobilizing community(ies) **most affected by inequities** on a specific issue to **develop a solution(s)** that gets at the **root cause**.
- Developing **community leaders** to develop strategies and drive the solution(s).
- Implementing strategies that **intersect across COO's four result areas**.
- Engaging in **community power building** activities

*Expenses may include staffing, meeting space, food and minimal travel reimbursement and stipends.*

# Community Partnership RFP

Overview	
Total Amount Available	Approximately \$2.5 million-2.9 million/year
Purpose	To develop a shared agenda and work on the root causes of inequities and develop solutions that contribute to better community health, safe and affordable housing, economic opportunity, and stronger community connections.
Investments	TBD
Duration	3 years with a possibility of a one-to-two-year extension, pending funding availability and grant award performance
Number of awards	TBD

# Eligibility for Community Partnership

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## APPLICANTS

- **Partnership\*** that has identified an issue with solutions that have the potential to impact inequities at the intersection of health, housing, economic opportunity, and community connections.
  - **Geographic** areas where COO's index of health and wellbeing indicators are in the lowest 20th percentile.
  - **Isolated rural communities** with significant disparities *compared to areas in which they are located* and have other indicators of disparities which may result in poor health and wellbeing outcomes\*\* in a community.
  - **Cultural communities** which include people who share characteristics in common and are experiencing disparate health and well-being outcomes\*\*

\*Community-based non-profit organizations, individuals, networks, community coalitions, tribes, community health boards, school districts, housing and community development organizations, and faith-based communities

\*\*Data or information collected by community groups will be accepted to define health and well-being inequities

## ACTIVITIES NOT ELIGIBLE

Epidemiological projects

Research studies

Capital projects

Construction projects

**Individual or direct services**

Funds may not be used to supplant (replace) other county funding.

Lobbying

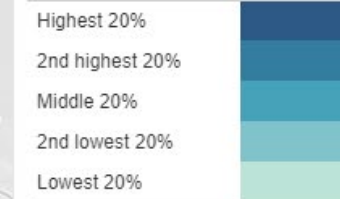
## King County "COO composite" ranking by census tracts

Last updated: 05/10/2022

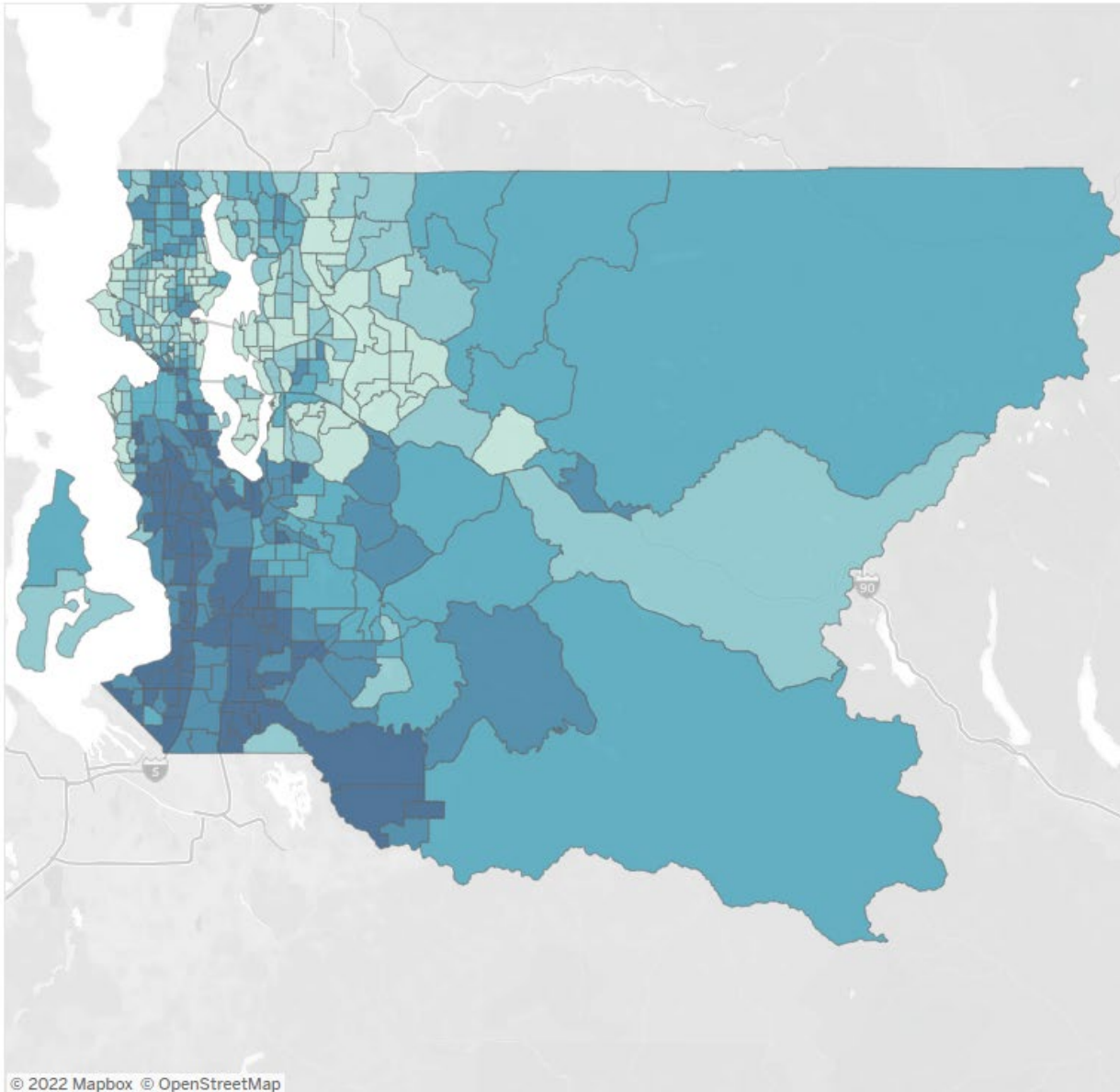
## Composite and underlying indicators

- COO composite
- life expectancy
- obesity
- current smoker
- diabetes
- frequent mental distress
- below 200% poverty
- poor housing condition
- unemployed
- uninsured (age 18-64)

## Rank quintile\*



\*For life expectancy, the legend is the reverse of the other indicators.



# Review of Proposed Timeline for Community Partnership RFP

Date listed are subject to change

Key Activity	Timeline
RFP Issues by King County	Wednesday, August 17, 2022
Information Session for Community Partnerships	Monday, August 22 <sup>nd</sup> and/or August 29 <sup>th</sup>
Proposal due to King County	<b>Thursday, October 6, 2022</b> , by 2:00 pm via Zoomgrants
Interviews (if applicable)	Week of October 31, 2022
Notice of Selection for Community Partnerships	Week of November 14, 2022
Contract period start Date	January 2023



# Questions

# Systems and Policy Change RFP

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# Systems and Policy Change (SPC)

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COO supports community-engaged or community-led efforts to **transform systems and policies** for stronger community connections, economic opportunity, better health, and/or housing that will decrease and/or prevent continued inequity in low-income communities and communities of color in King County.



# Systems and Policy Change RFP

Overview	
Total Amount Available	Approximately \$2.2M - \$2.5M a year
Purpose	To support policy work as a mechanism for systems change. In pursuit of this, the strategy will provide support for organizing activities that are focused on the long-term policy and/or systems change defined by the applicant.
Investments	TBD
Duration	Multi-year funding awards to support activities taking place January 1, 2023, through December 31, 2024. Awards may be extended for an additional 12 months, pending funding availability and grant award performance.
Number of awards	TBD

# Examples of types of activities SPC will support

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- Mobilizing a broad base of community individuals and partners toward advocating for equitable policy research, development, modification, implementation, and/or evaluation on clearly defined issues
- Contacting those with power to make decisions and affect change
- Implementation of specific policies advancing social justice at a local, county and national level
- Staffing of roles leading systems and policy change or directly related to systems and policy change efforts (communications, organizers etc.)

# Eligibility for Systems and Policy Change

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## APPLICANTS

- 501c3 organizations (or organizations with a 501c3 fiscal sponsor) working in King County, WA and that are seeking to make policy change at the neighborhood, city, county or state level.
- Tribes and tribal organizations
- Schools and school districts

## ACTIVITIES NOT ELIGIBLE

Non policy or systems change work-oriented activities

Epidemiological projects

Capital projects

Construction projects

Individual or direct services

Funds may not be used to supplant other county funding.

Lobbying\*

***Small non-profits and community-based organizations, BIPOC-led organizations, and women-led organizations are encouraged to apply.***

# Review of Proposed Timeline for Systems and Policy Change RFP

Dates listed are subject to change

Key Activity	Timeline
RFP Issued by Seattle Foundation	Wednesday, August 17, 2022
Information Session for Systems and Policy Change	Wednesday, August 24, 2022
Proposal due to Seattle Foundation	<b>Thursday, October 6, 2022</b> , by 11:59 pm via Foundant
Notice of Selection for Systems and Policy Change	February 2023
Contract Period Start Date	January 2023



# Questions

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**For more information on Systems and Policy Change RFP,  
please contact Vanesa Gutierrez at  
[v.gutierrez@seattlefoundation.org](mailto:v.gutierrez@seattlefoundation.org)**

**For more information on Community Partnerships RFP,  
please contact Blishda Lacet at  
[blishda.lacet@kingcounty.gov](mailto:blishda.lacet@kingcounty.gov)**