

# Healthy and Safe Environments

---

REQUESTS FOR PROPOSALS

PRE-SUBMITTAL CONFERENCE/INFORMATION SESSION

MAY 11 & 12, 2022

# Agenda

---

- Welcome
- Background & Purpose
- Investment Areas/Sub-strategy Overview
- General Information and Requirements
  - Eligibility
  - Overview
  - Timeline
  - Rating Criteria
  - Submission Requirements
- Additional Deliverables and Expectations
- Additional Information
- Questions

This info session will be recorded

# Background & Purpose

---

- Health and wellbeing are **influenced by places** in which people live, learn, work and play.
- **Communities** including homes, schools, and public spaces **can be transformed** to support wellbeing and make healthy choices easy and affordable.
- This **BSK** funding opportunity will bring together communities to **collectively create lasting change** that promotes healthy and safe environments across King County for children, youth, young people and families.
- Changing or creating policy and/or systems is **a way of modifying the environment to make healthy choices practical and available to all community members**

# HSE Four Sub-Strategy Areas

---



Healthy Food/Food  
Access



Physical Activity



Unhealthy Substances and  
Dangerous Products



Safe & Health Promoting  
Environments

# Healthy Food/Food Access

---

## What we mean by this...

Increase **access to healthy, affordable, culturally appropriate** foods and/or reduce exposure to unhealthy foods.

- Schools and school districts
- Out of school time programs
- Emergency food systems
- Children, youth & young adult focused spaces
- Communities and neighborhoods

***Indicators for this investment area:*** Recommended fruit and vegetable consumption; soda or sweetened-beverage consumption; and **policies that promote healthy eating and discourage unhealthy eating.**

# Physical Activity

---

## What we mean by this....

Increase **access to and opportunity for safe physical activity** through the creation or improvement of systems, policies or environments that promote or provide physical activity through:

- Program improvements
- Access to safe spaces
- Active transportation
- Safe recreation

***Indicators for this investment area:*** Recommended levels of physical activity and policies that improve environments and/or promote physical activity. Safe places to recreate during extreme weather events (climate change).

# Unhealthy Substances & Dangerous Products

---

## What we mean by this.....

**reduce exposure** to unhealthy and dangerous

- Substances such as tobacco, vapor products, marijuana and other drugs
- dangerous products such as firearms/guns

***Indicators for this investment area:*** Alcohol, tobacco, marijuana, or other illicit drug use; safe storage of firearms; and policies that promote not using harmful substances or products.

# Safe and Health Promoting Environments

---

## What we mean by this.....

Increasing policies, systems and environment changes (i.e., in streets, parks, schools, homes, etc.) to give community members the best chance to be safe and healthy.

- Improvement of community safety and reduction of crime, especially as it relates to safe public places for physical activity
- Develop/create home and community environments that support health and are free of building/housing-related hazards and toxics.

***Indicators for this investment area:*** Exposure to violence; feeling safe in school; intentional (i.e., suicide) and unintentional injuries; asthma, mental/behavioral health, and well-being; safe and trusted places to shelter during extreme weather events; and policies that result in safe and health promoting environments.



# Direct Service and PSE Change

---

Characteristics of Event or Program	Characteristics of PSE change
One Time or limited	Ongoing
Often results in only short-term behavior change	Foundational: often produces in behavior change over time
Individual level	Community/Population Level
May not be part of ongoing plan	Part of ongoing plan
Tends to be Short-term	Long-term
Often times non-sustaining	Sustaining

# General Information & Requirements

---

# Eligibility

---

## APPLICANTS

- Private or Non-profit community-based organizations
- Schools & school districts
- Cities & governmental organizations
- Tribes & tribal organizations

## ACTIVITIES NOT ELIGIBLE

- ❖ Epidemiological projects
- ❖ Research studies
- ❖ Capital projects
- ❖ Construction projects
- ❖ Individual or direct services
- ❖ Funds may not be used to supplant other county funding.
- ❖ Lobbying

*Small non-profits and community-based organizations, BIPOC-led organizations, and women-led organizations are encouraged to apply.*

# Overview

---

- ❖ **Total Funds Available for 2022-2024:** 2.2 million
- ❖ **Maximum Amount:** up to \$250,000 for funding period
- ❖ **Contract/funding period:** August 1, 2022, to December 31, 2024 (*2 years and 5 months (29 months)*)
- ❖ **Estimated number of awards:** 8-10 organizations
- ❖ **Due Date:** Tuesday, June 21<sup>st</sup> by 2:00 pm

# Timeline

Dates listed here are subject to change

Key Activity	Deadline
RFP Issued by Public Health	May 6, 2022
Information sessions for applicants	May 11 <sup>th</sup> 3pm- 4pm May 12 <sup>th</sup> 9 am-10am
Final day for to initiate request for technical assistance	Ongoing until June 13, 2022
Final day to submit questions via ZoomGrants	Ongoing until June 10, 2022
Proposals due to King County	Tuesday, June 21, 2022, by 2pm
Response reviewed	June 21 to July 1, 2022
Notification of selected and non-selected applicants	Mid-July
Contract Period Start Date	Approximately August 1, 2022
Work to begin	upon execution of contract
Grant kick-off meeting	To be determined

# Rating Criteria

Rating Criteria	Points
1. Proposed Project goal(s)	30
2. Health Equity	30
3. Community Engagement/Youth Engagement	30
4. Evaluation	10
5. Budget <ul style="list-style-type: none"><li>• Proposed costs are reasonable and justified</li><li>• Budget is complete and aligns with the proposed activities</li></ul>	Not rated
<b>Total</b>	<b>100</b>

# Submission Requirements

---

- **Submit proposals through ZoomGrants at:**  
<https://kingcounty.zoomgrants.com/gprop.asp?donorid=2209&limited=4067>
- **Application** (required): See Attachment A
- **Project Narrative** (required): 4-5 pages, 12 pt. font (required): See Attachment B
- **Acceptance of Contract Terms and Conditions** (required)
- **Budget Request Form** (required): See Attachment C

# Additional Deliverables & Expectations

---

- **Report monthly/Quarterly** on progress
- **Written** Final Report
- Work **collaboratively (share learning)** with HSE staff and other grantees
- Receive **technical assistance** when applicable (HSE Staff, BSK Capacity builders, etc.)
- Participate in **evaluation activities and cohort(s)**



# Additional Information

---

❑ **Where to find TA** [Technical assistance support now available: meet our consultants! – Best Starts for Kids Blog \(beststartsblog.com\)](#)

❑ **Where to find data**  
<https://www.communitiescount.org/>

❑ **Map of King County by Region**  
<http://www.kingcounty.gov/depts/health/data/community-health-indicators/definitions.aspx>

❑ **Where to find examples of promising or evidence-based policy, system and environmental change strategies**

[An Introduction to Policy, Systems, and Environmental \(PSE\) Change - Community Commons](#)

Questions?