



Lead & Toxics CDC & BSK RFA Overview

Public Health – Seattle & King County

Lead and Toxics Program

March 2022

Background

- Disproportionate impacts on communities of color and low-income communities
- Limited awareness in the general public of the issue
- Low testing rates, despite policies requiring Medicaid eligible children tested
- Emerging sources of lead exposure, including culturally important items
- Limited resources or support available for renters, childcare facilities, and schools

Action Groups



DELIVERABLES.

- Group charter.
 - Roles & responsibilities, timeline of work.
- Action plan.
 - Description of the group's priority objectives
 - A high-level work plan for each project/action with
 - Outcomes and deliverables
 - Description of the audience
 - Anticipated resources or expertise required

Lead Org.

- Project management
- Leading development of action plan
- Documenting and reporting meeting agendas, attendance, and notes

Participating Org.

- Attend project meetings
- Assist in community engagement and information gathering as needed
- Contribute to the action plan
- Track and report their organization's contributions to deliverables

Product Action Group Only



DELIVERABLES.

- Identify and distribute culturally relevant educational materials
- Coordinate with organizations holding product testing events to understand current and emerging sources of lead exposure in King County.

Product Action Group

GOALS.



- Provide education and outreach to focus communities and influential parties on the dangers of lead in products and ways to prevent lead poisoning.
- Improve PHSKC's and the communities' understanding of sources of lead exposure.
- Develop community-led strategies or policies for removing products contaminated with lead from homes, schools, stores, and childcare centers.

Healthcare Action Group

GOALS.

- Strengthen community and medical provider partnerships
- Increase BL testing and referrals for developmental services through system/policy changes
- Increase awareness of testing needs and prevention strategies among medical providers



FREE VIRTUAL CME

PREVENTING CHILDHOOD LEAD POISONING

MONDAY, AUGUST 9, 2021, 12:00 A.M. -
WEDNESDAY, AUGUST 9, 2023, 11:59 P.M.

ONLINE ENDURING MATERIAL

BROUGHT TO YOU BY:

King County 
Medical Society

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Public Health 
Seattle & King County



Housing Action Group

GOALS.

- Strengthen partnerships between housing providers and community
- Educate housing providers and focus communities on the dangers of lead and healthy housing principles.
- Build community capacity and knowledge of housing rights and protections.
- Improve policies and systems in place to promote lead-free, healthy housing.



Product Testing Events

DELIVERABLES.

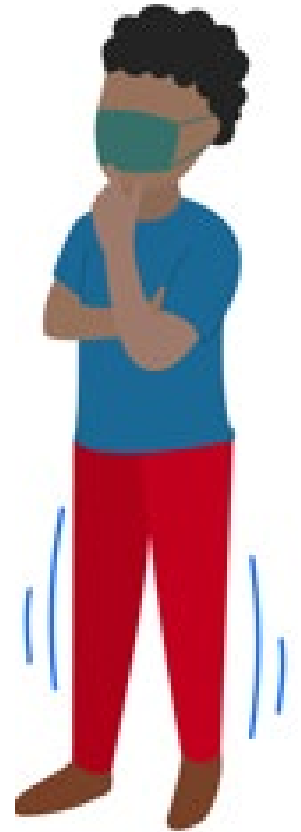
- A schedule of events
- An outreach and promotion plan for each event
- A tracking sheet for incentives
- A report for each event showing how many people attended, and other details decided in collaboration with Lead and Toxics staff.



Product Testing Events

GOALS.

- Increase awareness amongst focus communities of the dangers of lead in products and ways to prevent lead poisoning.
- Assist Public Health - Seattle & King County in gathering information on current and emerging sources of lead exposures.
- Prevent lead exposures by developing strategies to reduce the availability of products containing lead.



All Organizations

- Attend introductory lead training
- Attend one to two eval planning meetings
- Meet bi-monthly with L&T staff
- Participate in annual fiscal and program site visits
- Manage their budget and submit timely invoices



Payment Amounts

	Participating Org.	Lead Org.
Healthy Housing Action Group	Up to \$8,000	Up to \$15,000
Healthcare Action Group	Up to \$8,000	Up to \$15,000
Product Action Group	Up to \$11,000	Up to \$18,000
Product Testing Events	\$4,000 - \$20,000	-----

Contracts

April 2022 – September 2022. Opportunity for one-year extension

Performance based

Product Testing Event contracts separate from Action Group contracts

FAQ

How many projects can an org. apply for?

As many as they like.

Demonstrate they have the time and staff availability.

What is funded by BSK vs. CDC

The Product Testing Events are BSK funded.

The Action Groups are CDC funded.

How will the contracts work?

The Product Testing Events will be separate contracts from the Action Groups.

Fiscal teams are coordinating on invoicing and monitoring.

Do orgs need to have a background in lead?

No. Need strong ties to focus communities, a passion for environmental justice and health equity, and experience working collaboratively to design community-driven programming

Action Group Timeline



Product Testing Events Timeline



