



COMMUNITIES OF OPPORTUNITY



POLICY AND SYSTEMS CHANGE RFP

INFORMATION SESSION

OCTOBER 19, 2017

Agenda

1. Introduction to Communities of Opportunity
2. Request for Proposal (RFP) Overview
3. Questions
4. What's Next

Communities of Opportunity

is a community-driven initiative.

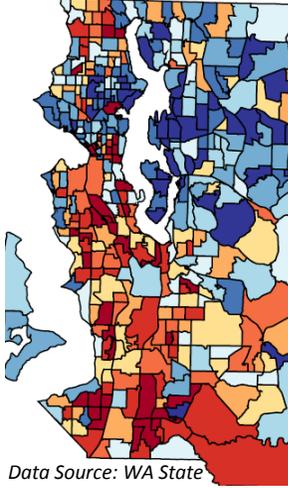
Our goal is to increase health, social, economic and racial equity in King County so that all people thrive and prosper regardless of race or place.



Living Well Kent Community Partner

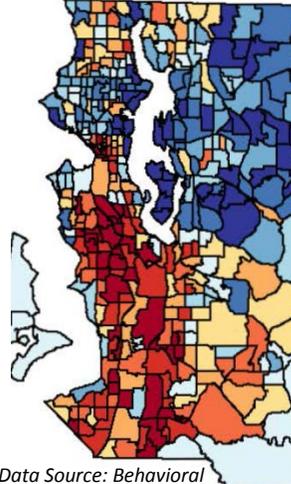
Why and Where Seattle-King County is Working Across Sectors

Life Expectancy



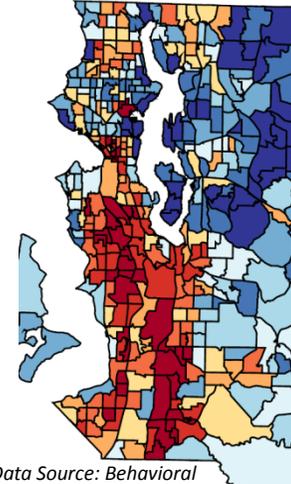
Data Source: WA State Department of Health Death Certificates and Vital statistics.

Tobacco Use



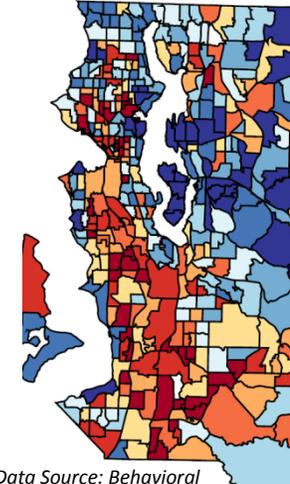
Data Source: Behavioral Risk Factor Surveillance System

Frequent Mental Distress



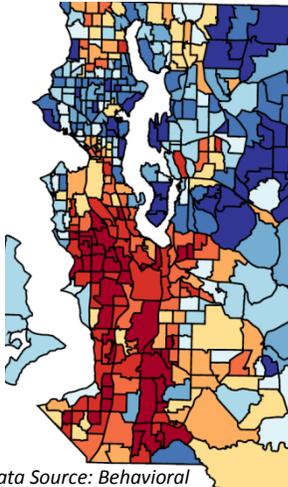
Data Source: Behavioral Risk Factor Surveillance System

Adverse Childhood Experiences



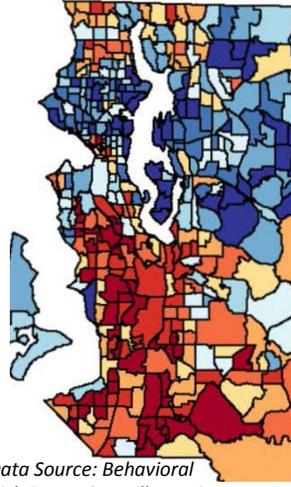
Data Source: Behavioral Risk Factor Surveillance System

Lack of Physical Activity



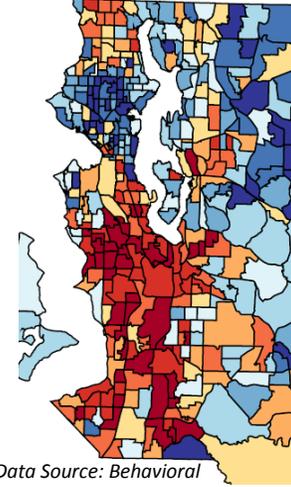
Data Source: Behavioral Risk Factor Surveillance System

Obesity



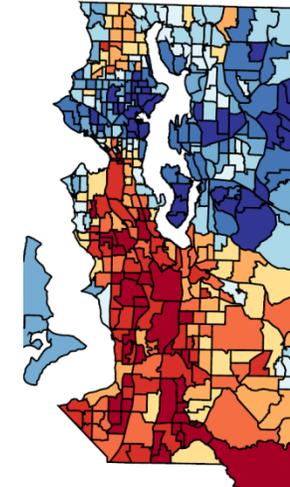
Data Source: Behavioral Risk Factor Surveillance System

Diabetes



Data Source: Behavioral Risk Factor Surveillance System

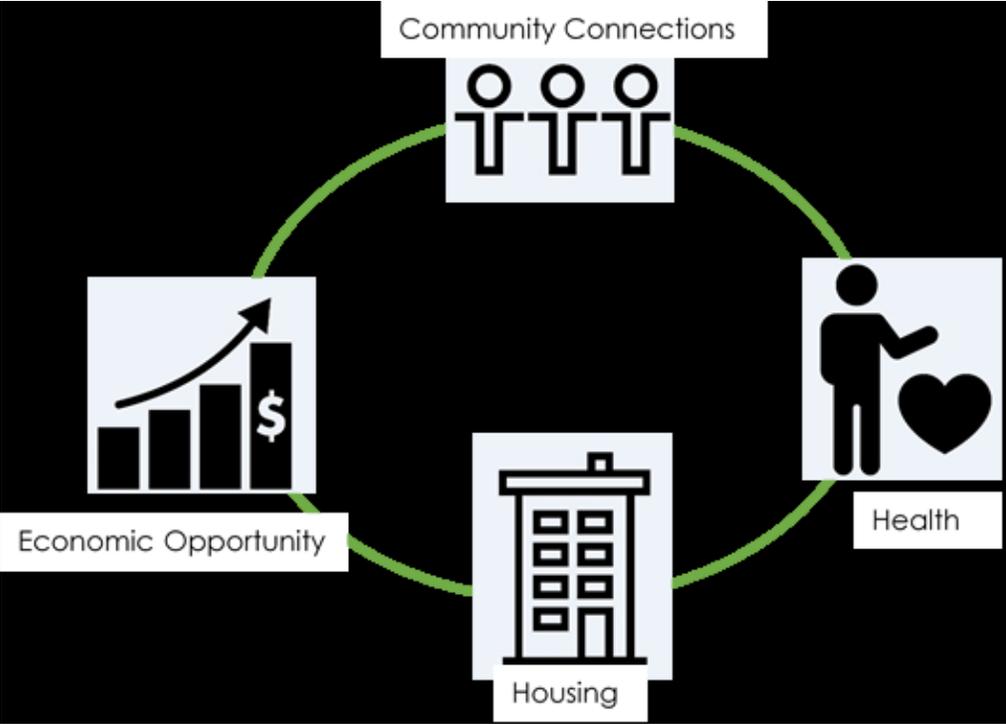
Preventable Hospitalization

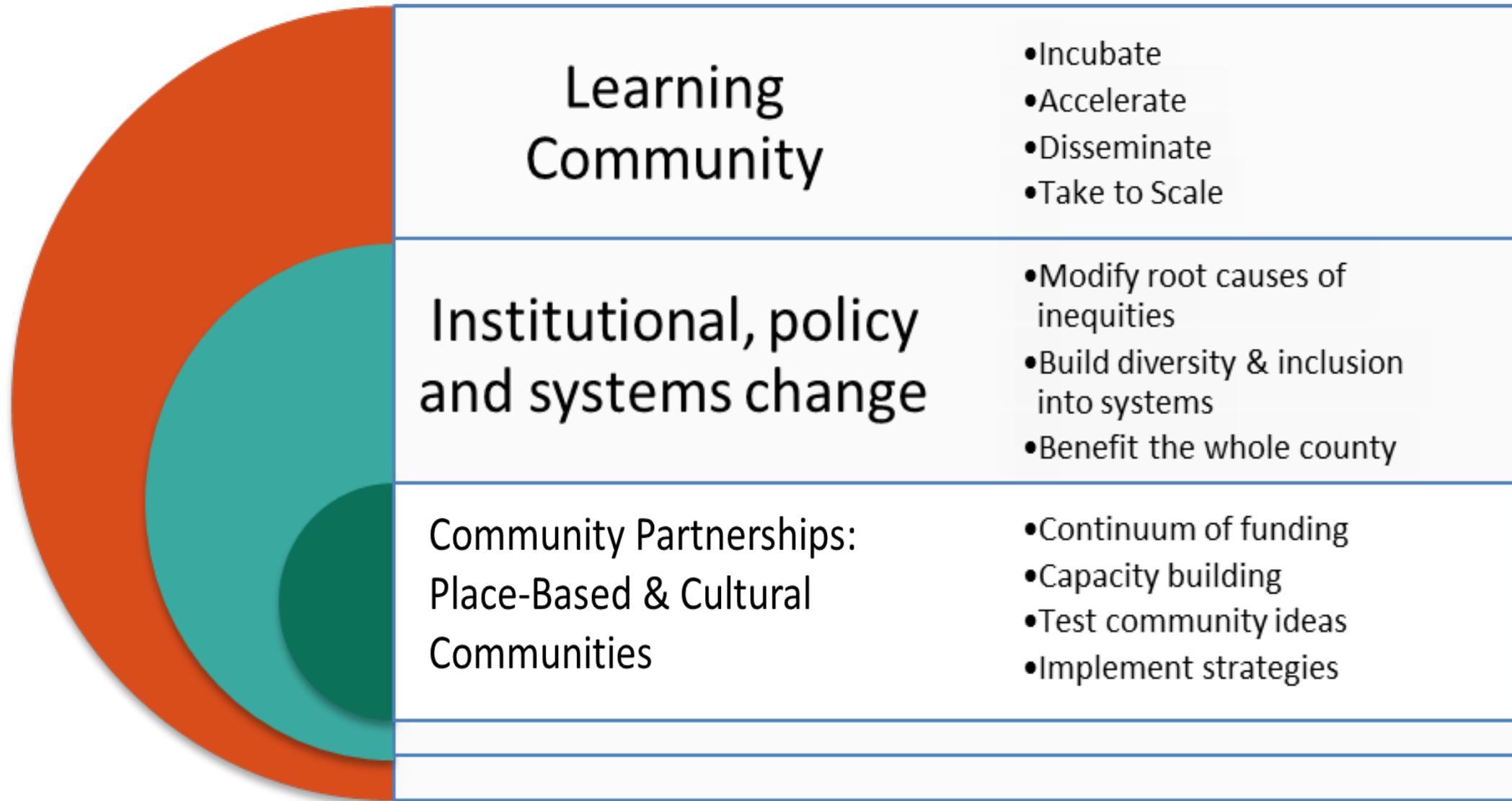


Data Source: Comprehensive Hospital Abstract Reporting System (CHARS); WA State Department of Health; and the American Community Survey (ACS), Census Bureau.

To identify geographic areas of need, King County census tracts were rank-ordered from highest to lowest percent of adults by the indicators noted above. The tracts were then divided into 10 groups. Dark reds show tracts with the highest rates; dark blues show tracts with lowest rates (note: the Life Expectancy map ranks shortest in dark red to longest in dark blue).

FOUR INTERCONNECTED RESULT AREAS





Request for Proposal (RFP) Overview

- One-time grants
- Community-engaged or community-led efforts
- Engage in or build capacity to inform, improve, or build capacity to impact systems and policies
- Focus on four result areas
- Grantees will also be supported to participate in cohorts to help inform a shared COO Policy Agenda

Funding

- ❖ **Total Amount Available:** \$2,500,000 will be available for grants
- ❖ **Duration:** Grants will be distributed in fourth quarter of 2017 and will support work through December 2018.

COO's Goals for this Funding

- Increase readiness led by communities most affected by inequity
- Support community-led efforts to address community connections, economic opportunity, health and housing
- Increase connections among grantees

Grant Types

1. **Project funding** for systems and policy change efforts – awards will range from \$40,000 to \$100,000.

2. **Capacity funding** to strengthen community capacity to engage in systems and policy change work – awards will be made up to \$25,000.

Capacity-level grant awards will provide both funding and technical assistance for community groups traditionally left out of the systems and policy change processes.

Partnership working on joint projects across or within the Project and Capacity Levels are eligible to apply for up to \$200,000

What do we mean when we say Policy and Systems change:

Policy change:

Examples:

- Changes in written laws, regulations
- Could influence policies in both public and private organizations (e.g. neighborhood level, change within a single organization, school policies, state-wide legislation,

Systems change

Changes in the way organizations in different sectors interact with each other in an ongoing way

Past Projects

- Youth- led effort to reform food policy within Highline Schools in order to adopt a youth-created menu and meals addressing the need for healthy and culturally appropriate food.
- Development of an Ethiopian coalition to address the lack of services for the growing populations of homeless immigrants arriving to the U.S. on diversity visas. Their approach combines aligning community assets and strengthening community partnerships with service providers.
- Launch of a King County Latino Policy agenda with coordinated advocacy and civic engagement strategies addressing policy concerns.
- Community outreach to provide public education about minimum wage issues and economic opportunity.

Non-Allowable Activities

- Direct work of COO place-based grantees in Sea Tac/Tukwila, Rainer Valley, and White Center developed through the co-design process.
- Direct services. This RFP is intended to support efforts to change or influence larger systems and policies, potentials affecting, but not providing services.
- Lobbying limitations. Local government funds have specific restrictions on the use of funds to lobby legislators. Political activity is a prohibited use of public funds.

Application Materials

- ❖ Cover sheet
- ❖ Narrative
- ❖ Workplan of activities associated with your approach and anticipated results
- ❖ Current board list and affiliations
- ❖ Current fiscal year organizational operating budget
- ❖ Proposed budget for project or capacity building activities
- ❖ Most recent IRS 990 (for your organization or fiscal sponsor)
- ❖ Audited financial statements (if available)

Reminders

- Technical assistance providers available to support applicants. Reach out to these providers directly. Visit: <https://beststartsblog.com/2017/10/12/technical-assistance/>
- All applications must be received no later than 5pm on November 9th, 2017
- Email applications to grantmaking@seattlefoundation.org or mail applications to Seattle Foundation, 1601 5th Ave., Suite 1900, Seattle WA 98101

Questions contact a.Robertson@seattlefoundation.org



What's ahead?

COMMUNITY PARTNERSHIPS: GEOGRAPHIC & CULTURAL

- The focus of this RFP will be on geographic communities experiencing inequities, isolated rural communities with significant disparities compared to areas in which they are located, and cultural communities.
 - For the purpose of this RFP, cultural communities are group(s) of people who share characteristics in common and are experiencing disparate health and well-being outcomes.
- The total amount is for \$2,700,000. Applicants may apply for up to \$300,000/year and the funding period is from March 2018 to December 2019.